

## Justification Breakdowns for SimGHOSTS Events: The Meeting for Those Operating Simulation Technology



# SIMGHOSTS

**FACT: Over 95% of SimGHOSTS attendees “would recommend SimGHOSTS to those operating simulation technology over other simulation events”.**

Watch the [SimGHOSTS 2016 Events Trailer Here!](https://www.youtube.com/watch?v=3rokczrVU94)  
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The Gathering of Healthcare Simulation Technology Specialists ([SimGHOSTS.org](http://SimGHOSTS.org)) non-profit group runs hands-on training events designed to inspire, inform and interconnect professionals responsible for operating the various technologies used in healthcare simulation centers. These events are taking place around the world to respond to the overwhelming need for specialized training and networking opportunities for this new professional community.

### Key Justifications:

- **Affordable** - Compared to other international simulation events SimGHOSTS is as much as HALF the cost. Take advantage of early-bird registration for even greater savings.
- **Focused** - SimGHOSTS is the only event specifically addressing the community, skillsets, and development of those operating healthcare simulation technology.
- **Engaging** - Other events provide limited technical content which has not been reviewed by technical experts. With SimGHOSTS you will get the training to take you further.
- **Intimate** - Unlike endless exhibit halls, at SimGHOSTS you can build quality relationships with vendors and have the time necessary to deep dive into product details.
- **Innovative** - SimGHOSTS represents the cutting-edge of simulation technology, and thus, the healthcare simulation industry’s future trends. Stay ahead of the curve!
- **Valuable Networking** - Everyone at SimGHOSTS does the same work you do! Easily connect with your peers through courses, receptions, showcases, and competitions!
- **Hands-on** - Minimal lectures, maximum direct training. Don’t just listen, do!

## **Why an Event Specific to Those Operating Healthcare Simulation Technology ?**

Medical Simulation is an emerging professional field which currently has little to no formalized educational pathways for entrance. Thus, everyone who starts or continues a career into medical simulation has side-stepped from another field or industry. This means that members of this community bring with them a wealth of specialized knowledge that others will not have. The SimGHOSTS meeting is the primary way for this new professional community to come together and share these best practices gained from years of experience in other fields, will enable all Sim Techs to walk away with a greater ability to perform the many responsibilities of their professional duties.

## **SimGHOSTS Advantages Over Other Simulation Events**

***Hands-on & Specific Content:*** Between wound creation in our moulage courses, to advanced networking workshops, to intense workgroup sessions... SimGHOSTS is all about the doing. Unlike other events that cater to clinical educators and focus on faculty integration, debriefing or other non-technical courses, Sim Techs come to SimGHOSTS to focus on issues relevant to their position. Attendees return home with valuable skills and knowledge of new techniques that can enhance realism in scenarios, increase reliability and flexibility of a simulation center's systems, and more.

***Affordable registration:*** The SimGHOSTS board works hard to partner with the right host institutions, hotels and vendor sponsors to make sure the event is the best value for investments made into technical staff. Unlike other events that provide Technology courses as an afterthought, SimGHOSTS exists specifically for the purpose of providing resources to the technical user first and foremost. This is the only meeting solely built, operated and lead by Sim Techs. Other simulation technical events don't come close to the day for day cost or value gained at SimGHOSTS which is jam-packed with diverse and innovative content. Plus, we work overtime with hotel partners to offer quality accommodations sometimes HALF the cost of other simulation events.

***Personal connections:*** Simulation technical staff are often working alone and unable to "talk shop" to learn better ways to do their job. SimGHOSTS events give attendees the chance to be surrounded by their peer community and share best practices. Attendees return home with new ideas and new resources from national and international colleagues working in simulation centers at universities, hospitals, fire departments and more!

***“Everyone involved in operating simulation  
needs to be at SimGHOSTS.”***

**-Amy Wise, Health Sciences Sim Coordinator, North Central Texas College**



### **Training Specific to Your Needs**

SimGHOSTS provides beginning, intermediate and advanced levels of training in a variety of key subject areas which include simulation hardware & software, A/V system design & integration, IT debugging, medical terminology, physiology and pharmacology, adult education, moulage makeup, media production, supply management, staff management, administrative duties, and much much more. **More than 40% of audience attendees classify themselves as clinical educators** responsible for operating simulation technology -- which means anyone who operates simulation technology will benefit from SimGHOSTS.

### **Plan for Technology Refresh Cycles with Latest Vendor Products**

Are your manikins older than five years already? Would you use a laptop that old? Honestly consider that technology refresh cycles means that the hardware and software you have invested in is already out-of-date the moment it is put into service. 80% of Technicians at SimGHOSTS events have strong to primary influence for selecting the next generation of technology equipment purchases for their sim labs.

In addition, with vendor sponsors hosting and attending educational sessions, SimGHOSTS attendees get to more deeply interact with company representatives and not just get the 30-second elevator sales talk. SimGHOSTS invites vendors into all the sessions because technicians need answers to important hardware and software questions which cannot be gained from sales exhibit halls. Our events take place in sim centers not conference centers, so you will be able to walk innovative spaces and not just imagine them!

## **New Attendees Get Even Greater Discounts to Annual Subscription**

New Attendees to SimGHOSTS events will be provided an additional discount off annual subscription, providing them access to over 200 recorded sessions, a file library, discussion forums and additional training online training courses.

## **Be a Leader in Simulation**

Those looking to 'further the cause' of medical simulation will find an abundance of opportunity to present, support, and lead the simulation technical community. If your staff or organization are looking to become thought leaders in the space of medical simulation then SimGHOSTS is the cutting edge of simulation technology organizations. This year SimGHOSTS is looking to further its professional development of the technical community through research projects, certified training programs and more.

Learn more at <http://www.SimGHOSTS.org> !

## **More Key Takeaways to Justify a SimGHOSTS Events**

- Dedicated training specific to the job including:
  - Simulation Software & Hardware
  - IT
  - A/V
  - Moulage
  - Medical training
  - Equipment selection & procurement
  - Lab design
  - Lab operations & administration
  - Supply management
  - Project development
  - Media Production
  - Much much more...
- Affordable registration
- Peer-specific community
- Vendor training from all major brands
- Range of course levels for beginner, intermediate and advanced users
- Networking with other institutions and hospitals
- Knowledge exchange or lessoned learned from others
- Demoing new and existing technologies
- Recognition for leadership & innovation in the technical community
- Gaining insights and perspectives that will promote collaborative environment
- Expand expertise through networking and collaboration
- Tools to better show quality improvement into simulation programs
- Opportunities to learn what others around the world are doing in sim