

SimGHOSTS 2018 AUSTRALIA EXHIBITOR / SPONSOR BENEFITS #SG18AUS

Level	Serious Games Showcase & Challenge Awards Sponsor	Bronze (10 Spots)	Silver (4 Spots)	Gold (2 Spots)	Platinum (1 Spot)
Exhibition Hall Presence	No Exhibit Table	1.8m Table	Two 1.2m Tables	Two 1.8m Tables at Premiere Location	Best Area: 3m x 3m Area and/or Three 1.8m Tables
Included Vendor Badges	None	2 vendor badges	3 vendor badges	4 vendor badges -- \$300 discount for additional badges	5 vendor badges -- \$300 discount for additional badges
General Session (Addressing All Attendees)	None	None	None	Highlighted during opening ceremonies & sponsorship of one general plenary session with Intro to speaker	Sponsorship of opening keynote address with opportunity to address entire audience and introduce keynote speaker
Course / Session Opportunity	None	None	Teach ONE educational or product demonstration session in a special dedicated Silver Sponsor only block	Teach ONE educational or product demonstration sessions	TWO educational courses or product demonstration session
Included Sponsorship Activity	Sponsorship of Serious Games Showcase and Challenge Award Closing Session - Logo featured in Serious Games demonstration area, certificate and trophy	None	Sponsorship of one: All event catering, All event transportation, Innovation Showcase, or Lanyards	Sponsorship of a plenary session	Sponsorship of keynote address and sponsorship of opening reception
Course Recording	None	None	Educational session recorded and uploaded to SimGHOSTS.org subscribers only	Plenary recorded and made available on website to general public. Educational sessions recorded and uploaded only to SimGHOSTS.org subscribers	Keynote recorded, streamed live when possible, and made available on website to general public -- Educational sessions recorded and uploaded only to SimGHOSTS.org subscribers
Vendor Feedback Forum	None	None	None	None	30 minute lunch session
Online Agenda Recognition	None	None	Company name listed with course	Small logo included and company name listed with courses	Large logo included and company name listed with courses
SimGHOSTS.org Website Presence	Small linked logo included on Serious Games Showcase & Challenge page	Small linked logo included on bronze sponsors page	Medium linked logo on silver sponsors page	Permanent unique public webpage covering company and plenary session details	Homepage logo presence from signup until 4 months after event highlighting keynote -- Dedicated page covering company, keynote session, and opening reception
Banner Online Advertising	No discount	No discount	No discount	No discount	10% discount whenever space available
News Articles on SimGHOSTS.org	Acknowledged as sponsor in blog post showcasing SGSCA finalists	Included in one blog post about all bronze sponsors	Included in one blog post about all silver sponsors	Two dedicated unique blog posts regarding your company and plenary session	Three dedicated blog posts regarding your company, keynote address & opening reception
Email to All SimGHOSTS Subscribers (Currently 3000 strong)	None	None	None	Included in event email regarding your plenary session	Included in two event emails regarding your keynote and opening reception session
Material in Attendee Bags	None	None	None	1 piece	2 pieces and logo on the conference bag
Price (Displayed in AUD)	\$1500 AUD	\$3500 AUD	\$7000 AUD	\$11 500 AUD	\$16 500 AUD
Additional Sponsorship Opportunities					
Additional Vendor Badge Costs	\$550 AUD	\$550 AUD	\$550 AUD	\$250 AUD	\$250 AUD
Bag Insert			\$750 AUD		